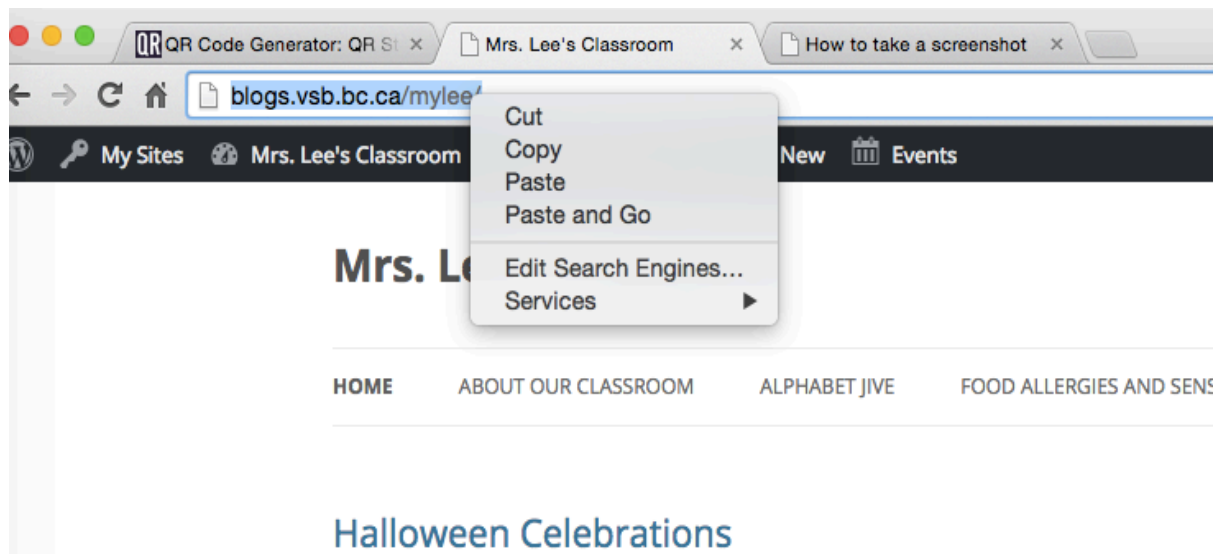


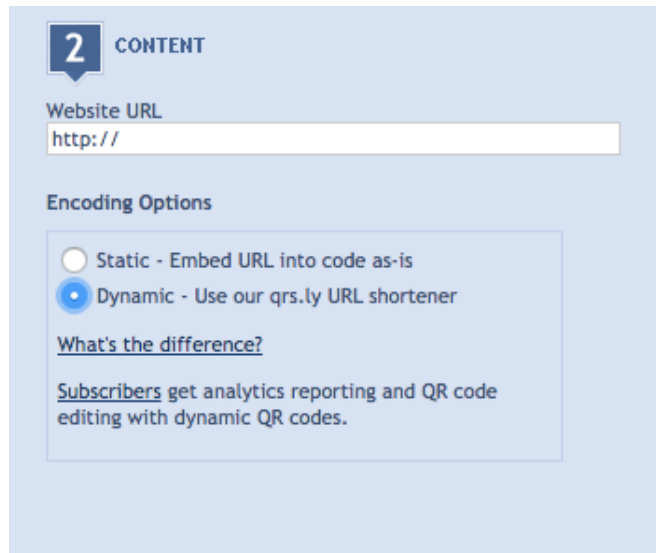
Setting up QR codes:

1. Download QR reading for iPads
 - Go to app store
 - Download “QR Code Reader” by Scan
2. Go to a QR code generator site online (<http://www.qrstuff.com/>)
3. Open another tab and go to your desired website
4. Copy the URL from the address bar



SETBC

5. Go back to the QR code generator site and enter in the desired website into your address field
6. Choose “Dynamic” code



2 CONTENT

Website URL
http://

Encoding Options

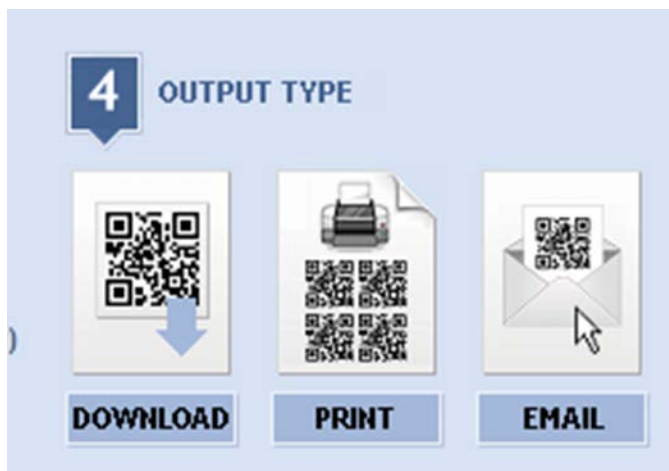
Static - Embed URL into code as-is

Dynamic - Use our qrs.ly URL shortener

[What's the difference?](#)

[Subscribers](#) get analytics reporting and QR code editing with dynamic QR codes.

7. Choose your desired output format (download, print, email)



8. Once you've generated and displayed your QR code, use the QR reader app on the iPad to scan the code. The scan will directly link you to your desired website.

